

# skyworks

The AI Agent Factory



**Humanized AI, Built with Real Business Expertise**

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# THE NEW CUSTOMER BEHAVIOR (WHY NOW)



**Customers live in the era  
of instantaneity.**

*24/7 expectations. Zero patience.  
Immediate service demanded.*

# THE PROBLEM

**Businesses are losing opportunities every day..**

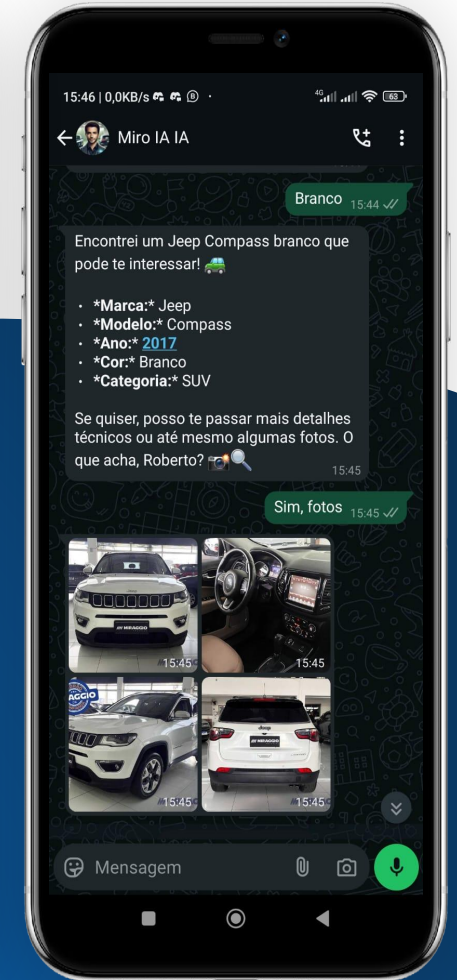
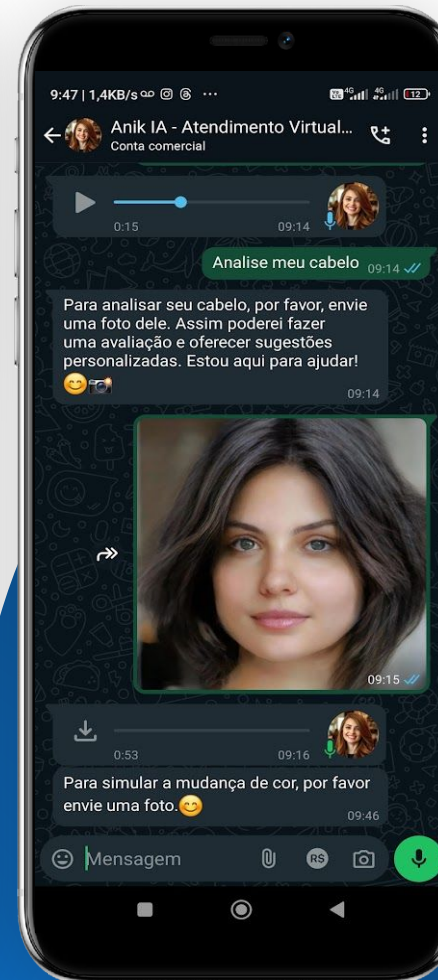
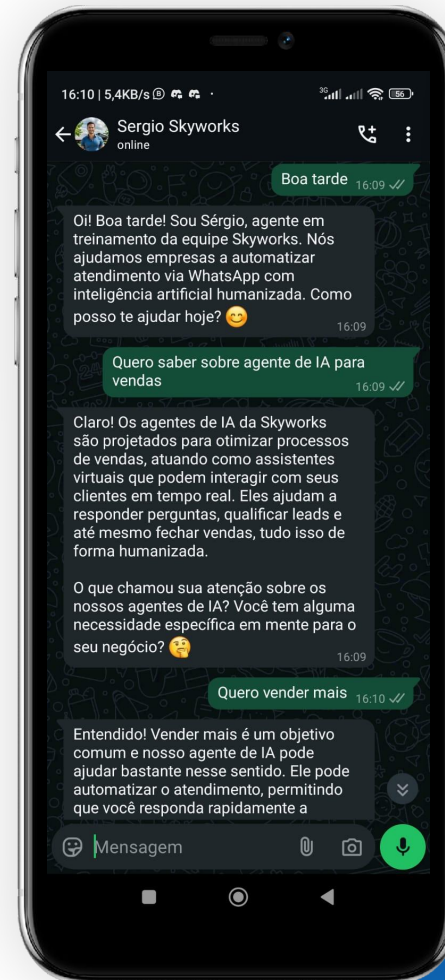


- Limited, costly human support
- Restricted to business hours
- Inability to manage multiple simultaneous inquiries
- Delayed responses lead to lost sales
- Poor lead qualification and customer follow-up

# THE OPPORTUNITY

*"Every missed interaction is a missed opportunity."*

**Skyworks ensures every customer connection becomes a growth opportunity.**



# THE SOLUTION

## Skyworks: Specialized AI Agents

- Humanized AI agents designed for specific industries (Beauty, Healthcare, Real Estate).
- Deep industry knowledge: language, workflows, customer expectations.
- Scalable, 24/7 automation across WhatsApp, Instagram, and Web.
- Easy deployment: no-code setup, CRM/API integrations, fast onboarding.

**"Redefining customer engagement through vertical intelligence."**

**Each vertical launched as a separate, specialized brand:**



**Elisa AI (Healthcare)**



**Lucy AI (Beauty)**



**LUCY IA**

A Inteligência Artificial  
do Salão de Beleza



**Vini AI (Real Estate)**

# MVP VALIDATION

## Proven Results

MVP deployed with Antony Beauty Center (8 salons)

660+ qualified leads generated at Beauty Fair 2024

We were hired by **Sebrae Nacional** to present LUCY IA as one of its attractions at **Beauty Fair 2024**.

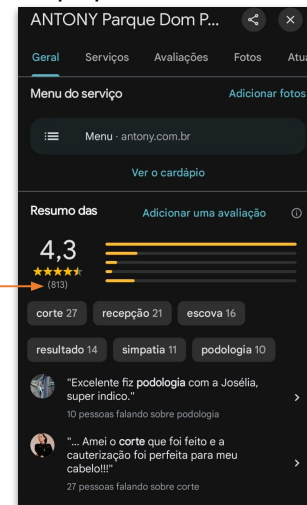


**Lucy AI multiplied Antony Beauty Center's daily Google review growth by over 25x.**

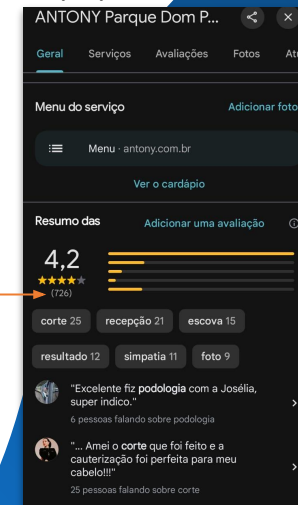
**ANTONY**  
BEAUTY CENTER



04/21/25



04/01/25



# MARKET SIZE

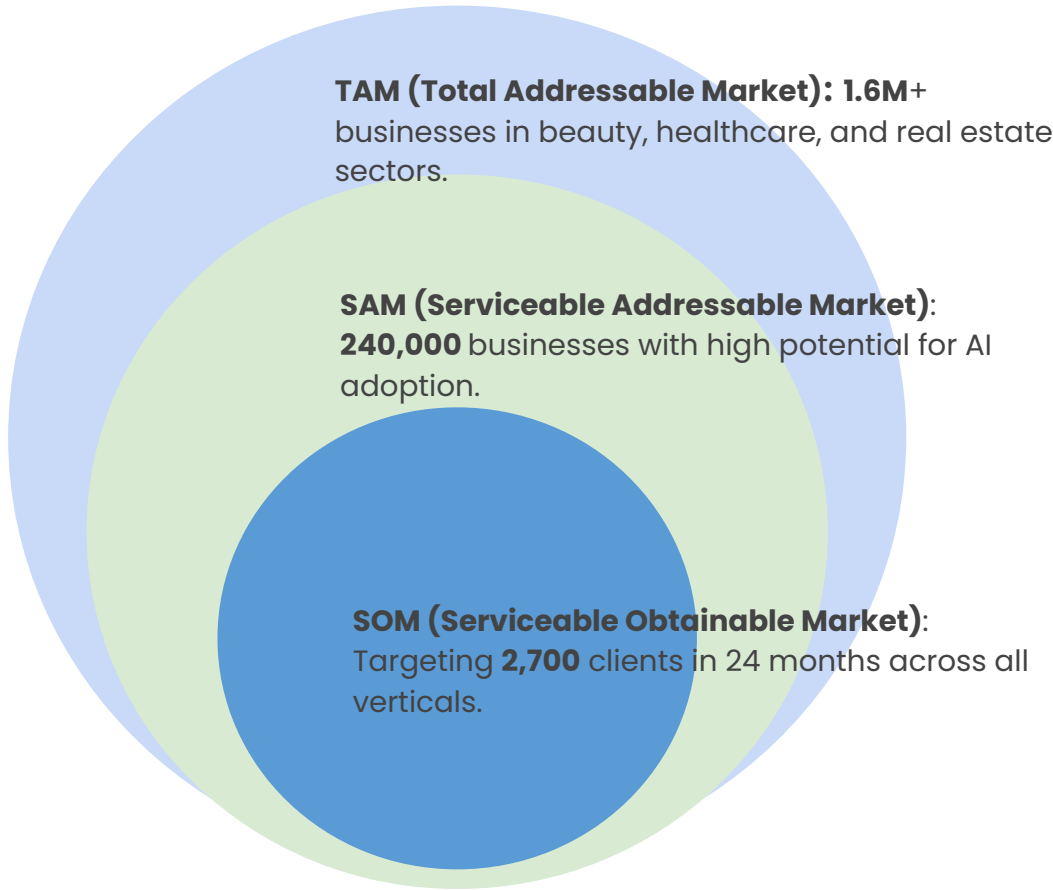
## Huge Initial Market. Global Scalability.

### Growth Timeline (24 Months)

- Month 0-6: Initial traction, onboarding early adopters.
- Month 6-12: Scaling through partnerships, digital marketing, and referrals.
- Month 12-24: Expansion phase; aggressive market capture.

### Revenue and Client Projections

Vertical	Target Clients	Average Monthly Ticket	Monthly Recurring Revenue (MRR) Goal
Lucy IA	1,300	US\$ 150	US\$ 195,000
Elisa IA	700	US\$ 300	US\$ 210,000
Vini IA	700	US\$ 300	US\$ 210,000



# BUSINESS MODEL

## Skyworks: SaaS + Specialized AI Brands

### Core Business Model

- Subscription-based revenue model (SaaS).
- Monthly fee charged per AI agent deployed.
- Upsell opportunities through multi-agent packages (e.g., scheduling, follow-up, marketing).

### Scalability

- Rapid onboarding with no-code setup.
- Vertical specialization enables faster market penetration and deeper client engagement.

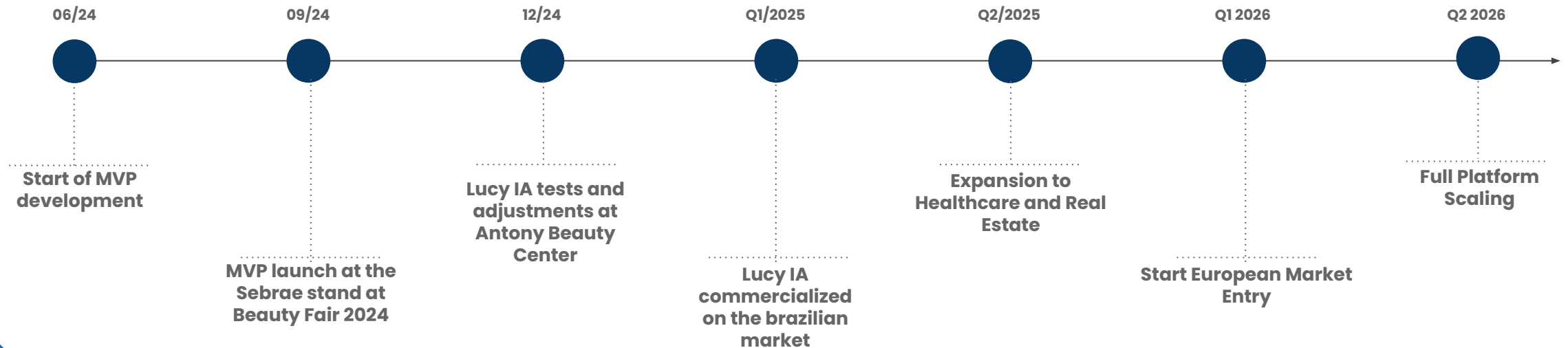
***"Predictable, scalable, and recurring revenue through verticalized AI solutions."***

### Pricing Structure

- Beauty (Lucy IA): Average US\$ 150/client/month.
- Healthcare (Elisa IA): Average US\$ 300/client/month.
- Real Estate (Vini IA): Average US\$ 300/client/month.

# ROADMAP

## Clear Steps Toward Global Expansion



# TEAM

**Tech, business, and market experts aligned to create the next generation of specialized AI solutions.**



**Roberto P.  
Fernandes**



IT and AI developer. 12 years at the Unicamp Computing Center. He has over 30 years' experience in digital business. He is currently Manager of AI Agents applied to Business.



**Sérgio  
Lembi**



Mechanical Engineer with experience in process development and project management - 25 years at Embraer. Entrepreneur, Mentor and Business Strategist.



**Thiago  
Menegão**



Computer Engineer, 10 years in digital marketing working directly on creating strategies for digital and physical products. He has generated more than R\$1 billion in revenue for his clients.



**Vinícius  
Pilotto**



Applied mathematician. Data scientist with a specialization in Deep Learning. Experience with LLMs, Big Data in applications and modeling real AI problems.



**Augusto  
Santos**



30 years of experience in the beauty industry: president of Brazilian Association of Beauty Salons and partner of the Antony Beauty Center chain with 8 salons in Campinas.

## +100

COMPLETED  
PROJECTS

## +1bi

(R\$) IN REVENUE  
GENERATED FOR  
ITS CLIENTS

## +35

YEARS OF  
EXPERIENCE

# FINANCIAL METRICS

## Strong Financial Fundamentals

**CAC**

US\$ 100

**Payback**

12 months

**Runway**

12 meses

**LTV**

US\$ 850

**LTV/CAC**

8.5x

**Cashburn**

US\$ 8 k / mês

**ARR (Year 2)**

US\$ 2,5 MM

**ROI (ano 2)**

153%

**ROI (Year 3)**

396%

# FUNDRAISING ASK

**Seeking strategic partners and seed investment to accelerate growth.**

- **Round:** Pre-Seed
- **Amount:** USD 500,000
- **Equity:** 20%
- **Use of Funds:**
  - Sales expansion
  - Platform upgrades
  - European market entry

## **Skyworks Vision em 24 months**

- Each vertical achieving US\$ 20M valuation.
- Skyworks holding consolidating value through technology ownership and strategic control.
- Combined enterprise value projection: US\$ 67 M+ in 2 years.

***"Skyworks is not just building agents. We are building category leaders."***

***"Use of funds to triple monthly recurring revenue and expand into Europe."***

# CLIENT PORTFOLIO



Support:

# CONTACT INFORMATION



 **Roberto P. Fernandes**

**Let's Connect**

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## Talk to our agents

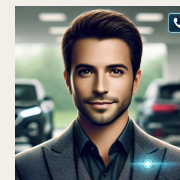


**Lucy**

Beauty Salon  
Attendant



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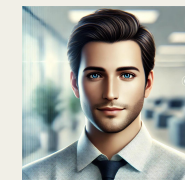


**Carlos**

Car  
salesman



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**Sérgio**

SDR  
Skyworks



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